

# Lessons in Leadership

And Growth from a Family-Founded Metal Roofing Accessories Supplier

**W**hen Levi's Building Components (LBC) was still in its infancy, a 17-year-old named Steve Fisher was framing houses. Before that, he worked for a local playhouse and shed manufacturer, and often helped his father between jobs. As Steve puts it, "When he was looking ahead with no other family members in the business, I decided to get involved in what is now Levi's Building Components."

That early immersion in construction and manufacturing laid the groundwork for the company we see today—a nationally recognized metal roofing supplier rooted in Lancaster County, Pennsylvania, known for quality fasteners, snow guards, accessories, same-day shipping, real-time customer service, and steadfast adherence to Christian principles.

## From Apprenticeship to Ownership

Steve traces his strongest early learning to his father, Levi Fisher, the company's founder. "I started working for him, then was a partner with him for five years before buying him out. I learned so much from him. What a blessing!" Steve says.

Beyond family, he added learning through hiring business consultants and intentionally bringing in people smarter than himself. That decision underscores one of his key lessons: growing with the company, rather than becoming the "lid" that holds it back. "As your company grows you either grow with the company, or you become the lid," he explains. "We at Levi's try our best to not become the lid. It's not about one person, it's about the team. Teamwork makes the dream work!"

## Values Over Everything

LBC's public profile emphasizes their



Steve presenting key updates and engaging the team during a monthly company meeting. PHOTOS COURTESY OF LEVI'S BUILDING COMPONENTS.

founding on Christian principles, guided by a core set of values: Integrity, Quality, Service, Collaboration, and Growth. These aren't simply posters on the wall—they guide daily operations. Steve says, "Without core values, mission, and vision I am not sure how we would function. We talk about our core values all the time. We celebrate our team when we get them right and call fouls when we don't. We are always trying to learn and become better."

That culture permeates everything: from product development to customer service to how the team treats one another and the community. LBC's mission is clear: "We provide metal roofing accessories and building components to the commercial, residential and agricultural industries."

## Quality, Service—and Saying No to Cheap

"If you want to do it right," says Steve,

"you pick your lane." For LBC, that lane is clearly quality and service—rather than competing solely on price. "Most times you can find a cheaper product, but chances are it's not as good of quality. Price is a slippery slope. It's said you can only have two of these three in business: quality, service, or price. We have chosen quality and service."

In practical terms, that means LBC offers fasteners for metal-to-wood, metal-to-metal, specialty fasteners; snow guards in more than 40 colors; ventilation accessories; underlayments; and more. They also operate with a "10-3 Service": custom-painted orders placed by 10 a.m. Eastern Shipping and in-stock orders placed by 3 p.m. are shipped same day.

## Leadership, Teamwork & Humility

Steve attributes much of his growth to faith and community. "The Lord. Many

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times, when things get hard, I stress and run up against the wall only to realize I didn't surrender it (the problem) to the Lord. Then the next day, what was a problem isn't even a problem anymore." He also participates in two peer business groups—something he "strongly recommends" to anyone looking to grow.

On hiring and leadership: tackling pricing, customer service, and manufacturing is a process. Steve admits, "You figure it out as the obstacles come up." His advice is rooted in humility—recognizing you don't have to know everything, but you do have to know your numbers. "Many years ago, I heard it said that some business owners would be better off carrying a lunch box working for someone else because they don't know their numbers and don't charge the proper amount. I never forgot this. You must charge a fair price so you can take care of your customers, and your team. I am saying know your numbers, so you don't cut yourself short."

### Mistakes, Growth & Gratitude

Steve says the biggest decision is whether to let mistakes make you bitter—or better. "I often say you can get bitter, or you can get better. Let's get better." When asked what he's most thankful for? "I am thankful for this team, this industry, and our customers. It's such a blessing to be in

## Growth – The Next Step Forward



Original Building 1978–1995

In 1995 the company's growth allowed for a new facility in Leola, Pennsylvania.

Our growth continued and in 2021 we moved to our current building in Brownstown, PA.

*Levi's Building Components: Evolving through the years – original building (1978–1995), Leola expansion (1995–2021), and our current Brownstown facility since 2021.*

this industry surrounded by lots of nice people!"

These statements reflect the LBC story: a family-founded business that added breadth through smart hiring, culture, steady values, innovation and a commitment to participation in the broader community. As noted in a feature on LBC: The company "has significantly expanded its product line ... while playing a vital role in supporting the local economy."

### Professional & Personal Guidance, Two Sides of the Same Coin

What can you take away—whether you're leading a manufacturing firm,

planning a startup or building your team? Here are a few core lessons from Steve's voice of experience:

**Start early and stay curious.** Steve's first job in construction framed his understanding of what craftsmanship and durability meant—giving him context that still guides LBC's product decisions.

**Leadership is service.** By employing people smarter than himself, Steve built a culture where the team matters most. "It's not about one person, it's about the team."

**Values form your anchor.** When growth pressures hit, values hold the line. Integrity, quality, service—these aren't soft words; they are the framework for decisions.



The 2025 Team at Levi's Building Components.

**Choose your lane wisely.** In a competitive marketplace, trying to be everything often dilutes excellence. LBC chose to excel in quality and service—not race to the bottom on price.

**Know your numbers.** Without understanding costs, margins, pricing—without financial literacy—you risk undercutting yourself. Steve’s advice is blunt and practical: understand the math.

**Lead with humility and hands-on spirit.** Steve still speaks of starting at 17 framing houses. That practical experience builds empathy, credibility and depth in leadership.

**Faith and community matter.** Whether you share Steve’s beliefs or simply resonate with his humility, the recognition that you’re part of something bigger than yourself helps in the hard times.

**Mistakes don’t define you—growth does.** Accept obstacles, use them as learning opportunities, and help your team learn with you.

### The Role of Teamwork at Levi’s

Throughout all of this, LBC remains quick to emphasize that the success is not a solo act. Steve cites the team repeatedly: “This team, this industry, and our customers.” The company’s values include “Collaboration: Creating solutions together.” Whether it’s manufacturing fasteners, supplying snow guards, shipping custom-painted orders in one day or supporting customers na-



tionwide, the message is consistent: the work is done together. The team is not just a collection of employees—it’s the foundation of everything.

In conclusion, Steve’s voice of experience isn’t just about decades in one industry. It’s about reflection, humility, deliberate growth, and staying rooted in values. At Levi’s Building Components, Steve Fisher’s journey—from framing houses at 17 to leading a national supplier—is intertwined with a team, a mission and a culture of excellence. Whether you design, build or lead, there’s a blueprint here: build trust, deliver quality, value the team—and your work will stand long. **PB**

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